## Professor Ran Balicer

Ran D. Balicer, a public health physician, manager and researcher, serves as Director of Health Policy Planning for Clalit – Israel's largest health care organization, and is Founding Director of the Clalit Research Institute – the WHO Collaborating Centre on Noncommunicable Disease Research, Prevention and Control.



He is responsible for strategic planning and development of innovative organization-wide interventions for improving health care quality, reducing disparities and increasing effectiveness and care integration, including the introduction of novel data-driven tools into practice.

Professor Balicer received his medical degree from Tel Aviv University, his PhD in Health care Management and a Masters in Public Health (MPH) from Ben-Gurion University of the Negev, Israel. He currently serves as Professor and Track Director in the MPH programme at Ben-Gurion University.

He has authored books, book chapters and over 150 peer-reviewed publications. Professor Balicer's research is focused on the study of extensive clinical databases in care provision and policy-making, as well as in applying and assessing innovative models of care aimed at increasing the effectiveness of noncommunicable disease care.

Professor Balicer serves in advisory groups for the WHO Regional Office for Europe in projects focusing on noncommunicable disease prevention and control, as well as coordinated/integrated health care systems. He is the Chair of the Israeli Society for Quality in Healthcare, and a board/council member for the International Federation on Medical Informatics and the International Foundation for Integrated Care.